# KADESH INCORPORATION

## **COMPANY PROFILE & PRODUCTS**

Trailblazers in Natural Mineral Medicine Promoting an Authentic Well-Being Lifestyle



## INTRODUCING KADESH INC.

Kadesh Incorporation, a research-oriented cosmetic and homeopathic company, has dedicated 20 years to the industry. Our most significant achievement is the development of Purition mineral water, a natural therapeutic remedy created from mineral species known for their healing properties and health benefits. This mineral water serves as a primary ingredient in many of our products.

Based in Garden Grove, California, and Seoul, South Korea, our company is expanding globally to cater to the needs of our diverse customers seeking our unique mineral solution. We conduct research and laboratory tests in collaboration with various certified research centers and facilities, including UC Irvine, Adamson Analytical Laboratories, Utah State University, Dongshin University and Wonkang University.







# **DR. DAVID KWANG HO KIM**

Kwang Ho Kim established Stanton University in the United States in 1996 and has been serving as its president until now. While researching homeopathic medicine at the Korean medicine department within the university, he opened the door to stone mineral medicine. In a systematic research environment encompassing Western and Oriental medicine, he succeeded in developing Puriton, the culmination of stone medicine, after more than 22 years of research. Various researchers at the Puriton Research Institute are continuously producing remarkable results in developing therapeutic substances using Puriton for antiviral treatments, AIDS, black fungus, cancer, and skin diseases. Currently serving as the CEO of Kadesh Incorporation in both the United States and Korea, the author is creating new waves in the pharmaceutical and food industries by developing homeopathic medicines, medical products, health supplements, functional cosmetics, and pharmacopuncture products.

## **Biography Snapshot**

President - Stanton University, CA, USA (Current) Founder/CEO - Kadesh Incorporation USA Founder/CEO - Kadesh Incorporation Korea Chairman of the Board - Korean-American Mission Foundation Chairman - Korea Autonomous Fair Trade Association (under the Fair Trade Commission)

## COMPANY FOUNDER & CEO

# WHAT WE DO



### **Research & Development**

- Conducting Lab Tests
- Discover mineral's medicinal efficacies
- Works with international Research (including US FDA Authorized labs and University Labs)



### **Product Development**

- Homeopathic (Korean Traditional Medicine)
- Skincare / Beauty
- Dietary Supplement
- Pet Care



## Whole / Retail Sales

- Distribute Homeopathic Medicines to Oriental Medicine Clinics
- Wholesale & Retail sales of signature products.

## Mineral Healing, the Discovery of Ture Medicine

Kadesh Inc. is a company that brings you the most **innovative natural healing experience** through Mineral Science.

In our 20 years of research on therapeutic minerals, we have discovered a 100% natural mineral extract named "Puriton" which extraordinarily **enhances human's innate healing ability** when applied to human bodies.

Puriton is the key ingredient of Kadesh Inc's homeopathic, beauty, and dietary supplement products, and is also the brand embracing all the Puriton-containing products.



# PURITON MINERAL

Puriton is the most desired medicinal substance that every human being dreams of for a healthier life. This steroid-free, natural substance presents magnificent healing ability when used on the human body. The 20year-long journey of researching natural minerals and their medicinal properties gave birth to Puriton, which is now used in various human and pet products for their well-being.



## Click to view all the Research/Lab Tests Data puriton Lab Tests Overview

Anion MV (ORP) Test	US FDA Test (FDA lot#203073-0), Adamson Analytical Lab
<b>Far-Infrared Ray Emission Test</b>	KFIA-FI-1005; Korea Far Infrared Association
Microbiological Challenge Test	US FDA Test (M1606100023), Adamson Analytical Lab (E.co
(Ant-Bacterial)	
Microbiological Challenge Test	US FDA Test (M1607070026), Adamson Analytical Lab
(Probiotics Enrichment)	(Lactobacillus Preservation Test)
<b>Toxicity &amp; Irritancy Test</b>	US FDA Test (M16002230001), Adamson Analytical Lab (Inv
Wound Healing Test	Lot# CP-021917; University of California (Analyzing wound iseptic and saline)
Anti-Asthma Test	Puriton's Anti-Asthma efficacy test at Dongshin University us
Anti-Cancer Test 1	Lot# CP-021917; University of California, Irvine (prostate ca
Anti-Cancer Test 2	Dongshin University (RAW 265.7, breast cancer, liver cancer,
Anti-Virus Test 1 (Zika; Avian)	Zika (MR766 Uganda), Avian Influenza(H5N1), Institute for
Anti-Virus Test 2 (SARS)	Coronavirus: (hCoV-OC43 Human Corona Beta Virus), USU
Anti-Virus Test 3 (COVID-19)	Coronavirus: (SARS-CoV-2 aka COVID-19), USU
Anti-Virus Test 4 (HIV/AID)	AIDS Virus: Human Immunodeficiency Virus (HIV-1) Virucio
Alcohol Detox Effect Test	Puriton's Alcohol Detoxification Efficacy Test using ICR more
Safety Test	Puriton's Safety Test using ICR mouse, Dongshin University
Antimicrobial Susceptibility Testing	Antimicrobial Susceptibility Testing (AST) and Anti-bacterial
Anti-bacterial Test (Mucormycosis)	Puriton's Efficacy in treating Mucormycosis Infection.
<b>Protective Effects on Acute Pancreatitis</b>	Puriton's effectiveness in treating acute pancreatitis

oli, Staphylococcus, Pseudomonas, Salmonella, Candida)

vitro-Toxicity, Invitro Skin Irritancy, Occular Eye Irritancy) I healing effectiveness by comparing Puriton with Band Aid Ant

sing CON.

ncer, ovary cancer, leukemia, melanoma, renal cancer cells)

, lung cancer, colorectal cancer cells)

Antiviral Research, Utah State University (USU)

dal Test, Bioscience Laboratories, LLC

use, Dongshin University

l tests on 13 pathogenic bacteria types.



# Puriton's Features

What Does Puriton Mineral Water Do?

## All-Natural / Free of Chemical Substances

Pure liquid with ultra-fine particles extracted from stone mineral with multi-faceted healing and health improving abilities

## Exterminate Harmful Bacteria and Viruses

Puriton has shown bactericidal and virucidal efficacies on 18 bacterium and 6 virus kinds.

## Skin Renewal & Wound-healing Effects

Puriton treats wounds and promotes skin renewal more effectively than generic drugs.

## Supports the Immune System

Puriton proliferates lactobacillus (beneficial bacteria) and immune-fortifying cells.

## Eliminate Cancer Cells

Puriton is proven to inhibit cancer cells' growth, and has shown its anti-cancer property with breast cancer, lung cancer, melanoma, renal cancer, prostate cancer etc.

# KILLS HARMFUL BACTERIA Antibacterial Test Results by US FDA Authorized lab

According to the test results, Puriton mineral water exterminates harmful bacteria in 24 hours and strains. The bacteria had not reproduced even 7 days after the incubation.



#### Adamson Analytical Laboratories, Inc. Company: Kadesh, Inc. Contact Person: Jason Koo Sample Name: Puriton Sample Description: Liquid plastic bottle bulk

Sample Description: Liquid plastic bottle b AAL Number: M1606100023 Date Received: 06/10/2016 Date Reported: 06/28/2016

1. Analysis

AAL compared various bacteria growth between purified water and water sample (M1606100023) over a period of 24 hours and 7 days for a microbial challenge. AAL exposed a varying quantity (CFU/mL) of five different strands of bacteria:

- 1. Escherichia coli
- 2. Staphylococcus aureus
- 3. Pseudomonas aeruginosa
- 4. Salmonella typhimurium
- 5. Candida albicans
- to a determined amount of purified water and water sample.

#### 2. Results

Bacteria Type	Baseline (CFU / mL)	Sample Type	Plate counts after 24 hours (CFU/ mL)	Plate counts after 7 days (CFU/ mL)
E. coli	5.0 x 10 <sup>5</sup>	Purified Water	3.5 x 10 <sup>6</sup> (Figure 1B)	-
(Figure	(Figure 1A)	Water Sample	0 (Figure 1C)	0 (Figure 1D)
S. aureus	4.5 x 10 <sup>6</sup>	Purified Water	8.0 x 10 <sup>5</sup> (Figure 2B)	-
	(Figure 2A)	Water Sample	0 (Figure 2C)	0 (Figure 2D)
P. aeroginosa	3.6 x 10 <sup>5</sup>	Purified Water	5.7 x 10 <sup>6</sup> (Figure 3B)	
	(Figure 3A)	Water Sample	0 (Figure 3C)	(Figure 3D)
S. typhi	1.0 x 10 <sup>5</sup>	Purified Water	4.7 x 10 <sup>8</sup> (Figure 4B)	fate to
	(Figure 4A)	Water Sample	0 (Figure 4C)	0 (Figure 4D)
C. albicans	6.3 x 10 <sup>5</sup>	Purified Water	5.6 x 10 <sup>6</sup> (Figure 5B)	
	(Figure 5A)	Water Sample	0 (Figure 5C)	0 (Figure 5D)

. V~Gir 6/28/2016

Page 1 of 7

ADAMSON LAB

QA/QC DOCUMENTATION

## PRESERVE PROBIOTICS Lactobacillus (Probiotics) Preservation Test by FDA Authorzed Lab Page 1 of 2

#### Adamson Analytical Laboratories, Inc.

Company: Kadesh, Inc. Contact Person: Jason Koo Sample Name: Puriton water (Clear liquid) AAL Number: M1607070026 Date Received: 07/07/2016 : Date Reported: 07/26/2016

#### Summary on the Microbiological Challenge

The microbial enrichment are grown to around 5,000,000 CFU/ml. Microbe is added to sample. Baseline equal to 10+6 Cfu/ml of liquid sample. (M167070026) grew over a period of 0 hours and 24 days for a microbial challenge of 1 microbe. 1. Lactobacillus acidophilus

#### 1. Results

Baeter	in Type	Baseline (CFU / mL)	Sample Type	Plate counts after 0 hours (CFU/ mL)	Plate counts after 24 hours (CEU/ mL)
L. acia	lophilus	5.0x10 <sup>6</sup>	M1607070026	9.5x10 <sup>5</sup>	1.04x10 <sup>6</sup>
	ADAN QA/QC DO	SON LAB			141
	ttachments	on page 2.)	1		

#### Conclusions

In the water sample, the concentration of bacteria had remained the same after the 24 hour period.

Reviewed By: _	Jak Mil + (Sumantha Merchant)
Signature:	t Mhit
Date:	7/27/16



Figure 1C - Puriton M1607070026 (24 hrs)



According to the test result, Puriton mineral water preserves Lactobacillus strains and, promoted their reproduction by 10%

## SKIN HEALING AND RENEWING EFFECTS WOUND HEALING/ SKIN RENEWING LAB TEST BY UC IRVINE LAB



Figure 1. Overhead photographs of an incisional wound for 15 days post-surgery.

#### de Chao Family Comprehensive Cancer Center UNIVERSITY of CALIFORNIA, IRVINE



Figure 2. The changes in the size of the healing wound over 15 days period with saline.

#### 3. Summary

- 1) Puriton has more incision wound healing effect compare to Band-Aid first aid liquid.
- 2) Puriton has a similar effect with saline. To analysis more accurate wound healing effect, It required 2nd experiment using more animals and/or combination treatment.

lai Kim Phr University of California, Irvine, Cancer Center 101 The City Dr. South. Orange, CA 92868

Puriton was more effective in healing wounds and renewing skin than an over-the-counter antiseptic solution based on the lab test result.

# Anti-Cancer Efficacy & Immune Cells Growth Anti-Cancer Efficacy Test Sample Report (University of California, Irvine)

#### d Chao Family Comprehensive Cancer Center

#### UNIVERSITY of CALIFORNIA, IRVINE

#### 3. Melanoma Cell

- 1) Melanoma Cell (흑색종, 피부암): A375
- 2) Reagent and treatment (Day 2) : Puriton, H2O
- 3) Cell Viability Assay (ATP Luminescent Assay)

#### Melanoma (A375)



Melanoma (A375)

\* p<.05, \*\* p<.01, \*\*\* p<.005 compared with the control (H2O).

#### de Chao Family Comprehensive Cancer Center UNIVERSITY of CALIFORNIA, IRVINE

5. Summary

- 1) Puriton has 40% of cell proliferation inhibition of PC3 cells compare to H2O at 50 % treatment. At 70% Puriton treatment to PC3, Puriton has 0% cell survival.
- Purion at 30% treatment for 3 days has 5-10% PC3 cell viability. 2)
- Purion at 70% treatment for 3 days has 99% OVCA429 cell growth inhibition. 3)
- 4) Purion has 70% and 99% HL60 cell growth inhibition respectively compare to H2O at 50% and 70% treatment for 3 days.
- 5) Purion has 20% and 99% A375 cell growth inhibition compare to H2O at 50% and 70% treatment for 2 days.
- Purion has 90% RCC (-), renal cancer cell growth inhibition compare to H2O at 70% 6) treatment for 2 days.



Puriton has demonstrated anti-cancer efficacy by effectively inhibiting the growth and killing 99% of breast, liver, lung, ovarian, kidney, leukemia, and skin (melanoma) cancer cells. At the same time, it has been shown to preserve and proliferate immune cells that fight against cancer cells.

# Virucidal Efficacies (Tested by Utah State University)





Table 1. Virucidal efficacy of Puriton against hCoV-OC43 after 1-hour and 6 with virus at  $22 \pm 2^{\circ}$ C.

	<sup>a</sup> CCID <sub>50</sub> /mL	<sup>b</sup> LRV
90% Virus Control, 1-hour	2.4	N/A
90% Puriton, 1-hour	<0.7***	1.7
70% Virus Control, 1-hour	2.8	N/A
70% Puriton, 1-hour	<0.7***	2.1
EtOH, 1-hour	<0.7***	2.1
Virus Control, 6-hour	2.7	N/A
90% Puriton, 6-hour	<0.7***	2.0
70% Virus Control, 6-hour	2.5	N/A
70% Puriton, 6-hour	<0.7***	1.8
EtOH, 6-hour	<0.7***	1.8

<sup>a</sup> Log<sub>10</sub> CCID<sub>50</sub> of virus per mL, average of 3 replicates  $\pm$  standard deviation <sup>b</sup>LRV (log reduction value) is the reduction of virus compared to the virus ( \*\*\*P < 0.001 by one-way ANOVA and Dunnett post-test compared with un (water). For statistical analysis "<" signs were ignored.

### **AIDS Virus: HIV-1**



Puriton eliminates viruses that threaten the human body, such as COVID-19, SARS, AIDS, avian influenza, and Zika.

# Puriton is Safe.

### (Passed safety tests in US FDA Certified Labs & Dongshin University)

Puriton has been confirmed safe by U.S. FDA-certified laboratories for use on skin, invitro applications, and eyes. Dongshin University also verified its safety and its positive effects on physical health after six months of use.

Adamson Analytical Lab 220 Crouse Dr. Corons, CA 92879 Phone Analytical Services, Method Development Serving Pharmaceutical, Food, and Cosm	#951-549-9657 Fax#951-549-9659		
Contact Person: Jason Koo Company: Kadesh, Inc. Address: 9618 Garden Grove Blvd. Garden Grove, CA 92844 Phone: 714-833-4004 Fax:	Coa Date: 3/21/2016 Date Rec: 2/23/2016 Page 1 of 1		
Email: jwkoo1004@yahoo.com			
<u>Ce</u>	ertificate of Analysis		
Sample Name:Puriton (Water) 1500mL Lot Number: 02222016			i e
AAL No: M1602230001 Sample Description: water, p. bottle BULK Rush: 0 Rush Terms: PO: N/A			
System Suitability: Sample RSD:			
Equipment Calibration: 5/2015			
ANALYSIS	RESULTS	MethNo	Method
Invitro Skin Irritancy	Non-Irritant	EPI-200	invitro
Occular Eye Irritancy	Minimal Irritant (>60minutes)	EPI-200-SIT	Invitro
Invitro Toxicity.	very mild to Non-Irritant	EPI-50-SIT	Invitro
	Э		

Approved By



## Fast Absorption to the Body with Precision



Puriton's molecules are smaller than water and even smaller than nerve cells. Larger molecules, no matter how beneficial, are not easily absorbed by the body. Puriton, however, is quickly and stably absorbed into the skin and body, allowing you to effectively experience its benefits



# Puriton Patents (1)

#### Scar Treating or Skin-renewing Composition Containing Ionized Mineral Mixture.

#### Asthma Prevention & Treatment Composition Containing Ionized Mineral Mixture.

• Patent Number: 10-2022671



• Patent Number: 10-1973198

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#### Anti-Virus and Anti-bacterial Functioning Composition Containing Ionized Mineral Mixture.

• Patent Number: 10-2037431



# Puriton Patents (2)

#### Anti-Cancer Composition Containing Puriton as the Active Ingredient

Ionized Mineral Mixture
 Patent Number: 10-1963614



• Patent Number: 10-1996383



#### Alcohol-Metabolism Facilitating Composition Containing

#### COVID-19 Virucidal Composition Containing Puriton and Its Use,

• Patent Number: 10-2603469

# Puriton in International Journal(SCI-Equivalent)



MDPI

#### Article

#### Bactericidal and Virucidal Efficacies and Safety of Puriton®

So-Hyeon Bok <sup>1,†</sup>, Min-Hee Kim <sup>2,†</sup>, Soon-Young Lee <sup>1</sup>, Chun-Sik Bae <sup>3</sup>, Min-Jae Lee <sup>4</sup>, Kwang-Ho Kim <sup>5,\*</sup> and Dae-Hun Park <sup>1,\*</sup>

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- These authors equally contributed.

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check for updates

Abstract: In 2016, infectious microbes were one of the leading causes of death, especially in developing countries. Puriton<sup>®</sup> is a mineral mixture consisting of biotite, kaolinite, montmorillonite, serpentine, clinochlore, and vermiculite, and evaluated antimicrobial activity in vitro and safety in vivo. Nine pathogens and opportunistic bacteria, namely *Salmonella typhimurium*, *Escherichia coli*, *Pseudomonas aeruginosa*, *Alcaligenes faecalis*, *Staphylococcus aureus*, *Enterococcus faecalis*, *Micrococcus luteus*, *Mycobacterium smegmatis*, and *Bacillus subtilis*, and the two viruses Zika and Influenza A/Duck/MN/1525/81 were used. A 26-week oral repeated safety study of Puriton<sup>®</sup> was conducted. Puriton<sup>®</sup> suppressed the bacterial proliferation, with a minimum proliferative rate of 91.1% in *B. subtilis* ATCC6633. The virucidal efficacy of Puriton<sup>®</sup> against Zika virus after 4 h and 18 h of contact time was significant in all groups treated with Puriton<sup>®</sup>. Twenty-six-week repeated oral administration of Puriton<sup>®</sup> exerted bactericidal and virucidal efficacies and was safe for 26-week repeated oral administration.

Keywords: Puriton<sup>®</sup>; mineral mixture; safety; bactericidal; virucidal

#### 1. Introduction

In May 2018, the World Health Organization reported the top 10 causes of death in 2016 [1]. Although there was a difference in economic status between developed countries and developing countries, divided as low-income countries, lower-middle-income countries, upper-middle-income countries and high-income countries, the common death causes worldwide were bacterial infections. There were several deaths causes which were directly originated by microorganisms such as malaria, tuberculosis, and diarrheal diseases. In 2012, 2195 children died every day due to infected diarrhea, more than AIDS, malaria, and measles combined [2].

Bacterial infection results from the pathogenicity of bacteria. Salmonella typhimurium [3] and Escherichia coli [4] incur foodborne outbreaks, whereas Pseudomonas aeruginosa is related to many

Processes 2020, 8, 1481; doi:10.3390/pr8111481

www.mdpi.com/journal/processes



#### RESEARCH ARTICLE

Abstract

#### Puriton attenuates the asthma severity in ovalbumin-induced murine model via balancing Th1/Th2 and inhibiting inflammation

So-Hyeon Bok1\*, Hae Eun Jang2.3\*, Kwang-Ho Kim4, Dae-Hun Park 1\*

1 College of Korean Medicine, Dongshin University, Naju, Jeonnam, Korea, 2 College of Veterinary Medicine, Seoul National University, Seoul, Korea, 3 ORIENT Inc. Seungnam, Kyunggi, Korea, 4 Kadesh, Inc., Garden Grove, California, United States of America

These authors equally contributed in this study.
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ing drug candidate as asthma treatment.



#### OPENACCESS

Citation: Bok S-H, Jang HE, Kim K-H, Park D-H (2025) Puriton attenuates the asthma severity in ovalbumin-induced murine model via balancing Th1/Th2 and inhibiting inflammation. PLoS One 20(5): e0322792. <u>https://dol.org/10.1371/journal.pone.0322792</u>

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more severe in the elderly and in the young. Forty BALB/c mice were divided into 5 groups of eight mice each: vehicle group (CON), asthma group (OVA), positive drug group (DEX), and Puriton (700 and 1400 µL/head/day). After animal experiment all mice were narcotized for collecting bronchoalveolar lavage fluid (BALF) and blood and then anesthetized for sampling the lungs. White blood cell (WBC) and differential count in BALF and immunoglobulin E (IgE) in serum were measured. Lung tissues were used for histopathological and immunohistopathological studies. Treatment with Puriton decreased the populations of WBC and neutrophil and the level of IgE. It prevented OVA-induced morphological changes in the lung and increased the expression levels of T helper 2 (Th2) cell-related cytokines such as interleukin- (IL-)4, IL-5, and IL-13. It inhibited inflammatory cytokines such as tumor necrosis factor alpha (TNF- $\alpha$ ) and IL-6. The nuclear factor kappa-light-chain-enhancer of activated B cells (NF- $\kappa$ B)/ cyclooxygenase-2 (COX-2)/ prostaglandin E2 (PGE<sub>2</sub>) pathway is a significant inflammatory pathway. Treatment of the subjects with Puriton resulted in the inhibition of the expression of phosphorylated (p)-NF- $\kappa$ B, COX-2, and PGE, in both

In 2019, 262 million asthma patients were estimated, with 455 thousand deaths caused by asthma. It is an incurable chronic inflammatory respiratory disease and is

#### Introduction

Asthma is a chronic inflammatory hyperresponsiveness in respiratory system which is caused by indoor allergens such as house dust mite, cockroaches, and pet dander and outdoor allergens such as mice, pollen, peanut protein, and mold [1–3]. Symptoms of asthma include wheeze, shortness of breath, chest tightness, and cough

the nucleus and cytoplasm. From the results we concluded that Puriton is a promis-

PLOS One | https://doi.org/10.1371/journal.pone.0322792 May 5, 2025

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(Left) **Puriton's Bactericidal and Virucidal Efficacies and Safety** Full Text Link: <u>https://www.mdpi.com/893334</u>

(Right) **Puriton attenuates the asthma severity in ovalbumininduced murine model via balancing Th1/Th2 and Inhibiting Inflammation** Full Text Link: <u>https://dx.plos.org/10.1371/journal</u> .pone.0322792

# **Puriton's Published Books**



## (Left) **Puriton: Mineral Medicine Recognized by Modern Medicine and Virus-Conquering Substances** Publisher: MoaBooks / Author: Kwang Ho Kim

(Right) **The world's first clinically proven stonemineral medicine** Publisher: MoaBooks / Author: Kwang Ho Kim



# OUR PRODUCTS



## H, O, M, E, O, P, A, T, H, Y, HomeopathicMedicine

## Pet Care

### **DIETARY SUPPLEMENT**

# DIETARY SUPPLEMENT

With finer and quicker mobility than water molecules, Puriton-based dietary supplement agilely approaches inner body parts and brings out their recovery in the most peaceful way.



01

### DIETARY SUPPLEMENT PRODUCTS



# Purebion

#### Volume: 30ml x 32 Bottles Retail Price: 500000 KRW

Containing 97% of Puriton mineral water, Purebion delivers essential nutrients engineered to promote our overall health. As being threetime smaller than water particles, Purebion is easily absorbed into and invigorates our body system.

With pure therapeutic mineral extracts as the key ingredient, Purebion helps our body to rejuvenate and recover from enervated states.

01

DIETARY SUPPLEMENT



# Purezen Gold

#### Volume: 30ml x 30 pouches Retail Price: 500000 KRW

The key to your health life! Purezen Gold shields our body by fortifying the immue system. We face various threats to our health every day due to contaminated environments, work stress, germs and even viruses. Purezen Gold will be your allencompassing dietary supplement to keep up the immune system against those unwelcome elements.

Key Benefits: Encouraging bowel movements, helps to fight against bacteria, helps to proliferate probiotics, supports healthy cell division, supports immune system.

# SKINCARE & PERSONAL CARE

Beauty and sanitary care are Puriton's specialties. Fighting against harmful viruses and bacteria yet retexturizing skin properties of Puriton will refresh and rejuvenize delicate and even intimate skin exterior body parts.

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PRODUCT





## **Puriton Derma Mineral Spray**

#### Volume: 118ml, 50ml, 30ml Retail Price: 40000 KRW, 27000 KRW, 20000 KRW

Our signature derma mineral spray with powerful Puriton electrolyte enriched water. Nano-sized Puriton molecules effectively permeates into skin layers and delivers mineral properties for thorough skin conditioning. Protects skin from impurities and contaminants while enhancing skin conditions. Great for any age and any skin conditions



## **Puriton Derma Mineral Gel**

#### Volume: 118ml **Retail Price: 40000 KRW**

Made with 99% Puriton Mineral Water

- gel

02

• Pure Puriton mineral that glides on your skin! • Pump up your skin with a collagen-like mineral

• Soothing and pore-tightening • Works great for any age and all skin types • It is highly recommended to use it as the next step of Puriton mineral spray to lock the moisture in the skin.



## **Puriton Terra Cleansing Bar**

#### Weight: 100g , 100g x 2 Retail Price: 35000 KRW , 60000 KRW

Natural Cleansing Bar with Dreamy-soft Micro-Foam

- WATER!)

• Puriton Mineral as the base ingredient. (NO

• Silky, soft micro-foam glides on your skin and rinses away excess sebum and impurities deep within pores to purify the skin and maintain a healthy balance

• Leaves the skin soft and moist after the cleansing • This mild cleansing formula is suitable for any age and all skin types.



# **Puriton Skin ReGen Ampoule**

### Volume: 50ml **Retail Price: 90000 KRW**

essential mineral nutrients.

- Intense Hydration
- nutrients
- Skin Protection
- Empowers your skin's natural ability to
- Smoother Complexion

- Enhance your skin's beauty with Puriton ReGen
- Ampoule. Regenerate skin cells and protects the
- skin while providing intense hydration and
- Provide Intense, essential micro-mineral-

protect and regenerate itself.



## **Skin ReBoot Serum**

#### Volume: 80ml **Retail Price: 90000 KRW**

Achieve smoother, more elastic skin through the synergistic blend of highly concentrated Puriton minerals and organic rosehip oil. Puritone Skin Reboot Serum comprises 85% Puriton and meticulously chosen organic rosehip oil, designed to rejuvenate the skin and promote elasticity and smoothness. Optimal results are achieved when used in conjunction with Puritan Skin Regen Ampoule. · Enhances skin texture

- Minimizes pores
- · Delivers hydration
- · Increases elasticity

02



## **Puriton Intimate Spray**

- The perfect daily feminine spray to leave your personal area feeling fresh, clean, and
- Everyday cleansing
- During and after period
- Before and after intimacy
- Fights dryness and heat while providing
- Recommended for repeated use

# 1

# ALL-IN-ONE Facial Essence

Your skincare routine is All-in-One bottle!

Formulated with Puriton's signature mineral and natural skincare ingredients, Puriton Eye Gel Cream delivers dense nutrients while quickly absorbing to the skin and leaving the skin hydrated, brightened, and firm. Fermented soy extract, adenosine, and vitamin B in the eye cream reduce fine lines and enhance elasticity in the eye areas, while fermented mistletoe extracts lock the moisture.

## Active Ingredients (besides Puriton Mineral)







# Moisture Eye Gel Cream

Heavy nutrients yet fast-absorbing. The most desirable skin repair formula.

Formulated with Puriton's signature mineral and natural skincare ingredients, Puriton Eye Gel Cream delivers dense nutrients while quickly absorbing to the skin and leaving the skin hydrated, brightened, and firm. Fermented soy extract, adenosine, and vitamin B in the eye cream reduce fine lines and enhance elasticity in the eye areas, while fermented mistletoe extracts lock the moisture. Apply after All-in-One Facial Essence for the best result.

## Active Ingredients (besides Puriton Mineral)



아데노신

주름개선, 피부탄력, 세포 재생에 도움을 줌



비타민 B (나이아신아마이드)

비타인 B 복합세로 식약처 미백 고시 원료 색소침착 억제 및 피부 장벽 강화에 도움



**효모/겨우살이발효추출물** 피부 보습력 유지 및 외부 자극으로부터 피부 보호



**효모/띠뿌리발효추출물** 피부컨디셔닝및 수분공급



#### 락토바실러스/ 콩발효추출물

자극받은 피부 진정 및 수분 공급 탄탄한 피부로 가꾸어 주는데 도



물을 중.

# As Soon As Lifting Cream

## Plump up your skin ASAP

ASA Lifting Cream is formulated with puriton mineral and amino peptide, which visibly smooths wrinkles and restores the skin's firmness. This lifting cream gives eyes or skin with fine lines a lifted, revitalized look. Thinly spread the cream with the applicator on fine lines and wrinkles such as eye areas, nasolabial folds, etc. Let it absorb for 10–15 minutes. You may use it at the end of your skincare regimen to smooth out skin instantly or as an overnight mask on selected areas.

## Active Ingredients (besides Puriton Mineral)

	NH <sub>2</sub>		<b>아미노펩타이드</b> 자체 개발된 특수 액상 미네랄로 항균, 항바이러스, 피부재성,락토바실러스균 (유산균) 증석 등의 효과가 실험을 통해 나타남. (퓨리톤 실험내역은 아래 참고)
아데노신	<b>비타민 B</b> (나이아신아마이드)		
주름개선, 피부탄력,	비타민 B 복합체로	10-2-00H H	D-판테놀 (D-PANTHENOL) 강한 피부 침투성과 수분 생성 성질로 피부 깊숙히 수분을 생성에 도움.
세포 재생에 도움을 줌	식약처 미백 고시 원료 색소침착 억제 및 피부 장벽 강화에 도움		콜라겐 형성 및 세포 분열 촉진으로 피부 재생을 도움 피부 진정에 도움.



미국 FDA 의약품 코드 (NDC Code) 81488-006-50

# Perfect Brightening Sun Screen

Creating beyond natural complexion.

This lightweight sunscreen with SPF 50, combined organic and inorganic UV filters, protects your skin from UV rays. Furthermore, it sets the skin tone before makeup and instantly brightens the skin up. The formula keeps the skin moisturized with baobab seed extracts, aloe vera, and bamboo extracts. Adenosine revitalizes the skin and prevents wrinkles with adenosine and vitamin B. It is an all-skin-type-friendly formula.

## Active Ingredients (besides Puriton Mineral)





## puriton



## **Puriton Eyelid Mineral Spray**

Volume: 20ml, 30ml Retail Price: 30000 KRW, 40000 KRW

Unclean meibomian glands increase the risk of eye conditions like blepharitis, styes, dry eye, and allergies.

For those experiencing eye strain due to makeup, fine dust, frequent outdoor activities, contact lens wear, increased eye secretions from dry eye, and more!

Puriton Eyelid Mineral Spray safely and cleanly restores a refreshing feeling to your eyes.

Simply Spray AWAY!

02

## Eye-safe, antibacterial, antiviral, 100% natural ingredients for clean eyelids

# Testimony Customer's Reviews and Photos

#### CUSTOMER REVIEW

A real review from a customer with dry, sensitive and aged skin with slaw skin regeneration! Experience the anti-aging and soothing effect with the 'Total Mineral Skincare'!

> Total Mineral Skincare: Derma Mineral Spray Softener Emulsion Derma Mineral Gel



puriton' 얼마 미네랄 스프레이 & 젤 후기 욕창으로 고생하시던 80대 고객님께서 1주일 간 퓨리톤 미네랄 얼마 스프레이와 젤만을 사용한 후 현거히 호전된 모습을 보여주셨습니다.





puriton

#### Treatment on Skin Inflammation with Puriton

with Puriton.



#### After 1 month



#### using puriton Skin Protectant



사용자는 일년 동안 병원에서 신료를 받으며 처방해 준 연고를 사용했지만, 호전되지 않았다. 위에 사진은 병원을 다니지 않고 '퓨리톤 피부치료제'만 약 한 달을 사용한 결과이다.

(치료의 기간은 사람마다 차이가 있을 수 있고, 그동안 얼마나 많은



using puriton Skin Protectant





#### **Puriton Skin Protectant**

We have applied Puriton on the skin inflammation. Once the patient faced the severe skin inflammation, we have applied Puriton spray (Puriton Skin Protectant) for a week. The second photo shows the treatment process in 1 week, and the third photo shows the cured condition after a full week of treatment

# **PET CARE**

Our poochies and moochies deserve Puriton care too! With cell revitalization, skin renewal, and anti-virus/anti-bacterial features, our pets can stay clear from germs and skin troubles while enjoying their playful outdoor routines.





## **Puriton Pet Skin Relief** Volume: 100ml **Retail Price: 53000 KRW**

Can't bathe cats and dogs every day. But after daily walks, you feel uneasy about their hygiene and problematic skin conditions. So, Here comes Puriton Pet Skin Relief as the perfect solution!

### Puriton Pet Skin Relief spray does...

#### Use the spray to

1. Helps relieve problematic skin conditions from abrasion and bacterial/virus infection 2. Keeps dog's skin and fur sanitized 3. Moisturizes the skin with mineral and botanic extracts

1. Relieve various skin concerns (abrasions, dandruff,

flee bites, mange, etc.)

2. <u>Sanitize</u> after daily walk

3. Protect from infections and various skin conditions

03



# **Puriton Pet Shampoo**

### Volume: 300ml **Retail Price: 35000 KRW**

Did you know that dogs and cats have at least three times thinner skin layers than human skin? Their delicate skin is more vulnerable to infection and heals slowly as the fur traps moisture making it ideal for bacteria to multiply.

care for their happy-healthy life. Shampoo is like no other!

- Cats and dogs deserve the most delicate yet curative skin
- Containing therapeutic mineral water, Puriton Pet
- Without harsh chemicals, Puriton pet shampoo takes care of skin infections and irritation while nourishing the skin and coat with botanical and mineral ingredients.

03



## **Puriton Pet Eye Cleanser** Volume: 50ml **Retail Price: 27500 KRW**

Puriton Pet Eye Cleanser protects and maintains healthy eye conditions for your pets!

Features:

- Mild and fragrance-free
- Safe for eyes

What it does...

- the eye areas clean.
- Moisturizes dry eyes.
- Helps fighting irritation

• Only botanical and mineral ingredients (All-natural) • Antibacterial and anti-virus efficacy

• Gently remove the tear stain.

• Can avoid the spread of harmful bacteria by keeping

# **Clinical Study from Sungkyunkwan University Medical School**



### SEE THE INCREDIBLE DIFFERENCE **IN JUST 30 DAYS!**

**Coducted a clinical study** with 70 dogs and cats

- Pets were bathed at least three times a • week for seven weeks.
- Participants ranged in age from 1 to 10 ٠ years old, with an average age of 3.75

vears. We tested three different Puriton

•

concentrations: 0%, 3%, and 5%.



### 퓨리톤 워터 임상 70여 마리 실시

#### Burn scars that haven't grown hair in 2-3 years.



피부 탄력 각질,고름양 호전

각질 증가

밀려나온피,고름

사용전 각질,고름,탈모



딱지 생성 일반 피부로 변화



각질 호전 털자라기시작



각질 생성 자라나는 털

가운데 주변 털이자라남

# **Customer's Testimony**



꾸준하게 뿌려줬더니 긁는 횟수가 줄어들었어여! 피부 보습에 강추합니다!!! 성분도 좋고 향도 안강해서 좋네요.



(2023-07-17 스마트스토어에서 등록된 구매후기)

퓨리톤샴푸 자극없이 넘촉촉하네요 피부가 안좋았는데 자극없어서 잘 사용중이에요 산책 후 씻기니 자극이 없어서인지 목욕 좋아하는 애기 털도 보들보들 넘 마음어들어요 반려견샴푸 퓨리톤으로 정했당



울 댕댕이 눈은 예민해서 잘못 사용하면 오히려 아이 눈에 자극이 가서 않좋은데 요 제품은 순해서 그런지 매일 사용하고있는데 눈에 자극없이 깨끗하게 눈물자국. 눈꼽.이물질 제거를 할 수 있었습니다.!

눈에 이물질을 깨끗하게 닦아주니 눈물 특유의 꼬순내도 없어지면서 눈 주위가 점점 개선되는것 같아요

요 제품을 사용하기 전에는 아이가 눈 주위를 긁는 행동을 했었는데 요즘은 그런 행동을 보이지 않더라구요!

처음 사용해본 제품인데 울 댕댕이에게 잘 맞는것같아 꾸준히 사용해보려고 합니다!

(2023-11-04 스마트스토어에서 등록된 구매후기)







心 리뷰가 도움 뛰어요 0 댓글 0 ~



아요! 추천합니다!

같아서 만족합니다! 남은 한 통 마저 다 사용하면 조만간 재구매하러 올게요! 너무 좋

점 흐려지고 잘 안 생겨서 매우 매우 만족합니다ㅎㅎ 전후 사진으로 보니 더욱더 효과가 잘 보여서 뿌듯하네요ㅎㅎ 사 용 전 사진에 있던 검은 딱지가 사라지고 피부도 훨씬 좋아진 것

이 없어 고민이 많았는데. 아는 지인의 추천으로 구매해서 꾸준히 뿌려주었는데 딱지가 점

Eł--우리 집 강아지가 등 쪽에 검은 피부 딱지가 자주 생기는데, 매번 목욕 시킬 수도 없어 연고도 발라보고 빗질도 자주 해줬는데 호전



### Homeopathic/ Oriental Clinic Products

# Homeopathic/ Oriental Clinic Drugs

Puriton is a therapeutic ingredient used in various acupuncture injections, patches, and eye drops at hundreds of Korean medicine clinics and hospitals across the country. It is consistently praised by patients for its effectiveness.



# **Puriton Pharmacopuncture**

MEB - 2         전응질환         군괄격계 영증질환, 통증부위 전용, 얼굴, 수지, 족지, 앨단 통증         MEB - CT         전응질환         만성 내과질환(만성위역, 위장질환, 복부질환, 역류· 식도염, 삭제, 급체, 복통, 담적) 가증암(유방암, 간암, 패암, 전립선암, 혈액암, 난소암 대장암, 신장암, 피부암 등)           MEB - 2         전응질환         군괄격계 영증질환, 통증부위 전용, 얼굴, 수지, 족지, 앨단 통증         MEB - CT         NEB - CT         가증암(유방암, 간암, 패암, 전립선암, 혈액암, 난소암 대장암, 신장암, 피부암 등)           MEB - 2         조망 및 효과         인체 내 영증제거, 각증 바이러스 사멸 및 증식 역제, 범의 원인인 병원성균(대장균, 포도상구균, 녹늉균, 살 모벨라고, 칸(디다머니) 및 사이스과 성좌         제품 문화, 암국 가 가 가 가 가 가 가 가 가 가 가 가 가 가 가 가 가 가		MEB-1 (근골격계 통증용)         2ml / 10ml         통증유           적응질환         근골격계 염증질환, 통증부위 전용	MEB - I Its: MEB-MT+	적응질환 면역기능강화, 비염, 천식, 아토피, 인후염 사용법 경혈응 1포인트당 1ml, 포인트 나눠서 총 사용량 10ml 이상 사용가능
Mean of all of all and all all all all all all all all all al	125 : MEB-T-1 128 : pd206031	효능 및 효과 인체 내 염증제거, 각종 바이러스 사멸 및 증식 역제, 병의 원인인 병원성균(대장균, 포도상구균, 녹농균, 살 모넬라균, 칸디다균) 및 바이러스 사멸, 독감치료, 인	the second se	
MEB - 2         사용법         경혈 및 아시혈 위치 1포인트당 1ml, 포인트 나눠서 총 사용량 10ml 이상 사용가능         ····································	Contraction of the local division of the loc	MEB-2 (근골격계 통증용) 2ml / 10ml 부통증 적응질환 근골격계 염증질환, 통증부위 전용, 얼굴, 수지, 족지,	2	MEB-CT (난치 및 암 케어)         2ml / 10ml         무통증           적응질환         만성 내과질환(만성위염, 위장질환, 복부질환, 역류성 식도염, 식체, 급체, 복통, 담적) 각종암(유방암, 간암, 폐암, 전립선암, 혈액암, 난소암,
·····································	MEB - 2	사용법 경혈 및 아시혈 위치 1포인트당 1ml, 포인트 나눠서 총 사용량 10ml 이상 사용가능	<sup>11</sup> pd2080301.0	
응, 통증완화, 고지혈증과 혈행개선 도움	11£ : pd2080341	병의 원인인 병원성균(대장균, 포도상구균, 녹농균, 살 모넬라균, 칸디다균) 및 바이러스 사멸, 독감치료, 인		각종암 증식억제, 면역기능강화, 인체 내 유익균(락토 바실러스 유산균)활성화, 인체내 염증제거 및 해독작

# **Puriton Pharmacopuncture**



PRODUCT

#### 피부질환 스프레이

#### 사용 용도 경미한 상처 및 화상의 감염예방과 일시적인 통증 완 화를 위한 응급처치. 가벼운 화상, 찰과상 및 피부 자극 의 치유 촉진

치료 효능 경미한 상처, 출혈, 흉터, 화상 가려움증, 통증 등 완화 효능

#### 여성청결제

- 사용 용도 사용시 일시적인 여성 생식기관련 가려움증 완화. 질병으로 인한 질의 건조
- 치료 효능 가려움증, 염증, 통증 등 증상완화 치질 증상완화



# **THANKS FOR WATCHING**

puriton.kr / puriton.us

## **Questions or Comments?**

Website: puriton.kr (Korea)/ puriton.us (USA) Address: 101-dong ste. #3501, 109, Mapo-daero, Mapo-gu, Seoul, Republic of Korea (International Headquarter) **Phone:** (+82)2-733-8051